

# ECHO LAKE PTA FALL FUNDRAISER 2011

This year we are trying a slightly new approach to our fall fundraiser, which will be a joint Innisbrook gift wrap/sweets sale and Direct Donation Drive. We heard loud and clear in the survey we took last spring that many families really like the option of catalog sales, while just as many would rather be asked directly for a donation. This way, you choose which is a better fit for your family, and all the students at Echo Lake win!

*If you would like information on the Innisbrook gift wrap/gifts/sweets sale, read on!  
For information about the Direct donation drive, please see attached form.*

**All money raised helps promote a rich academic and social community for our students and their families**

Field trips • Books for the school library • Classroom and nurse grants • Emergency food and water for every child at school • Art supplies • Field days • Skating parties • Ice Cream Social • Movie Night • Talent Show • Dads and Doughnuts • Moms and Muffins • Writers in Residence Program • Science Night • Holiday food and teen gift drive • Native plant and vegetable gardens • □ Math Olympiad • Donations to Shoreline Public Schools Foundation and King County Library Foundation • Staff appreciation • Room parents • Weed n feed • Green school initiatives • Legislative advocacy • Reflections art competition • Shoreline PTA Council “the Works”

Our Innisbrook fundraiser earns up to a 50% profit, and last year netted about \$5,000 for PTA programs.

Innisbrook offers versatile and quality items and an affordable price, while raising money to support PTA funded enrichment programs. We also appreciate their focus on using recycled materials that are produced in the United States. Just browse through the enclosed catalog to make your selections and share the catalog with family, friends, and co-workers.

The Innisbrook sale runs from **October 5<sup>th</sup> to October 18<sup>th</sup>**. Incentives include access to games on their zany zoo website and many other prizes. Plus with every item they sell, students may qualify for “extra” incentive items such as “Backpack Hanks”, Pokemon cards, or the **ULTIMATE GRAND PRIZE (sell 15 items)** of a ticket to the GAMES2U SCHOOL PARTY! A state of the art mobile game theater will come to Echo Lake during recess time, guaranteed to amaze! Imagine playing video games like Guitar Hero, Lego Star Wars and Madden Football on huge plasma screens in a climate-controlled gaming utopia. Now picture all of that plus multi-player game play, surround sound audio, laser light effects and fog machines and you've got an experience they'll never forget!

## PARTICIPATING IS EASY

1. Use the attached catalog and order form to select what you'd like to purchase. You may also sell to family, friends and neighbors if approved by parents, but children should not go door-to-door to solicit sales. Safety should be everyone's first consideration.
2. Enter orders online at [www.innisbrook.com](http://www.innisbrook.com) using EZ Entry. Our school ID is 103894.
3. Print payment voucher through EZ Entry. Enclose payment voucher and cash/checks made out to Echo Lake PTA in the provided envelope. Turn your envelope into your teacher.
4. Orders will be delivered to classrooms the week of Thanksgiving break, shipping is free and catalog sales are tax-exempt.

Friends and family can also shop the catalog online for direct delivery (shipping charges apply) at [www.innisbrook.com](http://www.innisbrook.com). Our school ID is 103894.

*Participation in all fundraisers is voluntary  
Thank you for supporting Echo Lake Elementary through your PTA!*

Questions? Contact Fall Fundraising chair [Teresa Berish](mailto:Teresa.Berish@echolake.pta.funds@gmail.com) at [echolake.pta.funds@gmail.com](mailto:echolake.pta.funds@gmail.com) or (206) 714-5207

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## Direct Donation Form

When you donate money directly to PTA, 100% of the funds are used to support PTA programs. Echo Lake PTA is a 501(c)3 non-profit organization, and donations are fully tax-deductible may be eligible for corporate matching fund programs. *Ask your employer if they will double your donation to the PTA.*

The Direct Donation Drive runs from **October 5<sup>th</sup> to October 18<sup>th</sup>**. Students who participate in the donation drive will be entered in drawings for fun prizes (one raffle ticket for \$10 or less, and additional raffle tickets for every \$10 more), including Pokemon cards or the **ULTIMATE GRAND PRIZE** of a ticket to the GAMES2U SCHOOL PARTY! A state of the art mobile game theater will come to Echo Lake during recess time, guaranteed to amaze! Imagine playing video games like Guitar Hero, Lego Star Wars and Madden Football on huge plasma screens in a climate-controlled gaming utopia. Now picture all of that plus multi-player game play, surround sound audio, laser light effects and fog machines and you've got an experience they'll never forget!

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PTA Direct donation form – Any amount is appreciated. Small amounts add up!

Amount enclosed (cash or check made out to Echo Lake PTA): \$ \_\_\_\_\_

Parent name(s) \_\_\_\_\_

Phone number \_\_\_\_\_ email address: \_\_\_\_\_

Student name \_\_\_\_\_ Teacher \_\_\_\_\_ Rm # \_\_\_\_\_

Student name \_\_\_\_\_ Teacher \_\_\_\_\_ Rm # \_\_\_\_\_

Student name \_\_\_\_\_ Teacher \_\_\_\_\_ Rm # \_\_\_\_\_

My company has a matching gifts program and the form is attached.

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